




ALBERTA FOUNDATION FOR THE ARTS

2001 GUIDE TO GRANTS

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THE ALBERTA FOUNDATION FOR THE ARTS

The Alberta Foundation for the Arts was established in 1991 with a mandate to support and contribute to the development of the arts and cultural industries in Alberta.

The Alberta Foundation for the Arts reports to the Minister of Community Development. The Board is responsible for the disbursement of grants, prizes, and program contracts; and acquiring, exhibiting and preserving art. Financial support is provided by lottery proceeds. Administrative, consultative and technical support is provided by the Arts Development Branch.

The mission of the Alberta Foundation for the Arts is "the development of culture and the arts as fundamental to Alberta's quality of life".

Core businesses of the Foundation are to:

- encourage and assist artists in their creative and professional development;
- provide public access to the arts;
- help build strong arts organizations; and
- provide arts participation opportunities for children and youth.

ALBERTA COMMUNITY DEVELOPMENT, ARTS DEVELOPMENT BRANCH ARTS & CULTURAL INDUSTRIES SECTION

- Consultative and Information Services - are provided to artists, arts organizations, educational institutions and agencies, other levels of government and companies operating as cultural industries.
- Administrative, Policy and Program Support - is provided to the Alberta Foundation for the Arts concerning Foundation grant programs, awards, and the travelling exhibition program, and to the Ministry regarding arts and cultural industries development.
- Art Collection Management - is provided in support of the Alberta Foundation for the Arts' extensive art collection and provincial government art collections.
- Alberta Showcase - the province's annual arts marketing conference is organized in partnership with the Arts Touring Alliance of Alberta.



INFORMATION ON THE GRANTS PROCESS

How do I determine if I am (or my organization is) eligible to apply?

You should read the Eligibility Criteria section of the Foundation's General Policies before submitting your application.

You should also read the Eligibility Criteria section of the Program Guidelines for the specific program to which you wish to apply.

I am an artist. What kind of funding support is available to me?

First you must meet the Foundation's eligibility criteria. Depending upon the discipline in which you work, you may seek support for the costs of work on primary creative or career development projects. Artists-in-training in the visual and performing arts (music, dance and theatre) may also seek support for the costs of study at or below the undergraduate level.

We are an organization/institution active in the arts and culture. What kind of funding support is available to us?

First you must meet the Foundation's eligibility criteria. Depending upon the discipline or cultural industry in which you work, you may seek support for the costs of undertaking projects or offering programs of benefit to the arts community and/or general public in Alberta.

How much money is available?

The Foundation's budget of \$16.1 million is determined by the Government and provided through the Alberta Lottery Fund.

An additional \$5 million from the Fund for the Alberta Film Development Program is administered by the Foundation.

The Foundation receives 2,000 applications annually, of which about 1,200 receive funding.

Program budgets and deadlines vary. Please contact the Arts Development Branch for further information.

How do I get an application form?

Read this booklet and determine which program best suits your needs. Send in the form provided at the end of this publication or visit the AFA's website (www.afta.ab.ca), specifying the program for which you wish an application. Or you can call the Arts Development Branch at 427-6315.

How should I prepare my application? What if I have questions?

Check the program's application deadline to be sure it fits your project timelines. Then, complete the Application Form and provide all the required information and materials listed under Application Requirements in the Program Guidelines. All written information submitted with your application must be accurate and legible. It should also be concise and specific.

Use the application checklist to ensure your application is complete! If you need help, call the Arts Development Branch. You can visit the AFA's website for further information on who to contact. **Please note that faxed or late applications will not be considered.**

How are the grants assessed?

Grants are awarded through a competitive jury process or through formula.

Who selects the jurors?

Jurors are suggested to the Foundation through a formal public nomination process. Any Albertan can nominate jurors. The Foundation encourages these nominations to ensure the involvement of the arts and cultural industries communities in grant decisions. Nomination forms may be requested from the Foundation or the Arts Development Branch.

Juries are assembled as needed by Arts Development Branch staff. Jurors bring wide and varied experience to their decisions. Each jury is composed with this in mind. Discipline experience, gender and geographical representation are considered to create balance. Juries provide the Foundation with independent and informed opinion, and accountability within the cultural community. The AFA's "Juror Handbook" provides details on the jury process.

Jurors names and communities are listed in the annual report of the Foundation, and may be released in the Foundation's Bulletin, published four times a year. No reference will be made to which program they juried.

How is an application juried?

Jury recommendations are based on: merit (e.g., artistic, education, exposure); efficiency and impact of the project or program; whether the budget is reasonable; and the ability of the applicant to carry out the proposed project or program.

The jury's recommendations are forwarded to the

Foundation Board for review and approval, following which grants are issued to successful applicants.

Jurors must keep application contents and results of their deliberations confidential. They are also required to declare any conflict of interest, and to withdraw from adjudicating the application(s) in question.

How long until I know the outcome of my application?

Although timing may vary, you should know the outcome of your application within approximately ten weeks of the program deadline.

Can I get feedback on my application after the grants have been awarded?

Yes. In juried programs, a brief summary of the jury's comments is available to applicants who were unsuccessful. Comments reflect the jury consensus. They are provided to assist applicants in improving their future chances of funding. Comments are released over the telephone or in writing, or in a private interview if requested.

If I am unsuccessful, can I re-apply with the same project to the next deadline?

Yes. If you do re-apply, a different jury will adjudicate your application. However, there is no guarantee of success. If you were unsuccessful with your initial application, you may wish to seek consultative assistance from the Arts Development Branch.

GRANT

Group 1 - Individuals

PROGRAM	DEADLINES	PURPOSE	ELIGIBLE APPLICANTS
Grants to Individuals	February 15 September 15	Assist the professional/creative development of individuals by enabling them to conduct projects in the area of art production, training/career development, marketing/travel and research related to any arts discipline	Resident Alberta artists planning to undertake projects in the arts
Commissioning by Individuals	March 1	Assists in the creation and production of original works by emerging and established artists in any arts discipline	Individual Artists
Art Acquisition Through Slide Submission	April 1 – Artists new to the Collection. October 1 All artists	To collect and preserve works of art by Alberta artists, and to encourage artists resident in Alberta in their work	Alberta residents who have lived and practised art independently in Alberta for at least one year immediately prior to applying
Alberta Foundation for the Arts/Alberta Heritage Scholarship Fund Awards for career development	November 15	To assist professional artists in all disciplines to acquire special training or improve their skills	Must have been employed or practicing in their field for at least three years

Group 2 - Creating and Producing Organizations

PROGRAM	DEADLINES	PURPOSE	ELIGIBLE APPLICANTS
Projects: Creating and Producing Organizations	February 15 September 15	Assists with the creation and production of new works in any arts discipline.	Organizations, groups or ensembles.
Operating: Community Performing Arts Organizations	October 1	Assists community performing arts organizations create and produce performances of dance, music or theatre	Alberta performing arts organizations that have been registered for a minimum of two years.
Operating: Professional Performing Arts Companies	February 1	Assists professional performing arts organizations that self-create and produce public performances of dance, music, or theatre	Alberta professional performing arts organizations that have been registered for a minimum of two years
Operating: Book Publishers Operations	March 1	Provides a core grant to eligible book publishing companies	Book publishing companies with established track records, and annual sales of at least \$25,000 and no more than \$750,000
Operating: Magazine Publishing Organizations	March 1	To assist periodical publishing companies in meeting some editorial and production costs	Periodical publishing companies with established track records
Operating: Sound Recording	March 1	Fosters growth of Albertan owned and operated sound recording companies	Alberta registered sound recording companies/music publishers with an established track record
Commissions – Organizations	September 1	Assists in commissioning new work in any discipline	Any Alberta registered not-for-profit organization or institution

PROGRAMS

ELIGIBLE ACTIVITIES	AMOUNT OF ASSISTANCE	ASSESSMENT
Projects in any discipline that supports the creative development of the individual artist	Up to 100% of project expenses to a maximum of \$20,000.	Juried
Creation of new work	Commissioning fees only	Juried
Painting, drawing, sculpture, print making, fibre art, ceramic art, photography	Variable according to market value of artworks and offer by artist/agent. Artworks on paper are normally purchased without mattes and frames.	Juried
Non-academic; may include short courses, apprenticeships, internships and mentorships offered in Alberta or elsewhere	Up to \$5,000	Juried

ELIGIBLE ACTIVITIES	AMOUNT OF ASSISTANCE	ASSESSMENT
Art Production, Training/Career Development, Travel/Marketing, and Research	Up to 100% of project expenses to a maximum of \$40,000.	Juried
Public performing activity	Up to 20% of eligible revenue to a maximum of \$40,000	Formula Grant
Professional public performing arts activity	Up to 25% of eligible revenue to a maximum of \$100,000	Formula Grant
Book publishing operations	Maximum \$40,000	Juried/Formula
Magazine publishing	Maximum \$35,000	Formula Grant
Sound recording label/music publishing activity	Maximum \$40,000	Formula Grant
Commissioning of works by resident Alberta artists	Normally, a maximum of 50% of any art commission related fees which are to be paid to the artists to a maximum of \$40,000	Juried

Group 3 – Community Access Programs

PROGRAM	DEADLINES	PURPOSE	ELIGIBLE APPLICANTS
Community Presenting Grant	July 15, 2001 Oct 1, 2002	Assists community organizations in presenting a series of performances by touring performing, literary and media artists	Alberta registered not-for-profit organizations, municipalities, colleges
Arts Festivals	Oct 1	Assists organizations which present recurring arts festivals in the province	Alberta registered not-for-profit organizations who have been in operation for one full year and have run a successful festival prior to application.
Artists in Schools Residency	May 1	Assists Alberta Schools and/or school jurisdictions in presenting residency programs by professional Alberta artists/organizations or specialists	Alberta schools and/or school jurisdictions recognized by Alberta Learning
Educational Touring	July 15, 2001	Assists individual artists or artistic groups/organizations in presenting educational performing arts touring programs in Alberta schools	Individual artists or artistic groups/organizations who have had their tours pre-approved.

Group 4 – Community Support Organizations

PROGRAM	DEADLINES	PURPOSE	ELIGIBLE APPLICANTS
Operating Grants	November 15	Assist organizations with ongoing operations, which provide support to artists in the production of their work	Alberta registered not-for-profit organizations
Project Grants	September 15	Assist organizations with one-time only projects which provide support to artists in the production of their work	Albert registered not-for-profit organizations

ELIGIBLE ACTIVITIES	AMOUNT OF ASSISTANCE	ASSESSMENT
Presentations by touring performing artists, media artists (film, video, animation) and/or published authors (readings)	Maximum of \$25,000 – 2001 \$40,000 - 2002. Percentage subsidy of artists' fees dependent on residency of the artist.	Formula Grant
Arts festivals	Up to 50% of artists costs to a maximum of \$40,000 subject to artist residency conditions	Formula Grant
Artist in school residency programs (minimum of 5 day in length)	50% of artist's contracted fee to a maximum of \$8,000	Juried
Performances presented in schools during school hours	Up to 50% of performance fees to a maximum of \$40,000	Formula Grant

ELIGIBLE ACTIVITIES	AMOUNT OF ASSISTANCE	ASSESSMENT
Programs and activities that facilitate artistic activity/participation in the community	30% administration and 50% program expenses to a maximum of \$40,000	Formula Grant
One-time only projects that facilitate artistic activity/participation in the community	Up to 100 % of program costs to a maximum of \$40,000	Juried



SOME COMMENTS FROM GRANT RECIPIENTS. . .

We have had many positive comments on the quality of our promotional materials and we owe the Alberta Foundation for the Arts a great debt of gratitude for supporting us through this very worthwhile grants program [Projects Performing Arts].

Teresa Neuman for Bull Simple, musician, Performing Arts Project Grant recipient

Your financial assistance to this [Artist in Schools Residency] program was most welcomed. To us, a small rural high school with no fine arts program, it created a possibility to expose our students to a variety of artistic experiences under the guidance of dedicated professional artists.

Gerrit Nijenhuis, Principal, David Thompson High School, Condor

The fact that as important an institution as the Foundation recognized my writing to have merit has given me a tremendous boost in confidence, and as a result more poems than ever are begging to be released from captivity.

Anna Mioduchowska, poet Junior Writer Grant recipient

I applied for funding in order to work with a new range of materials, with the resulting sculpture exhibited at the Edmonton Art Gallery. The effect of a new process born out of alternative materials was reflected more clearly than I expected. It seems to me that this is exactly what one hopes for and though I realize that simply aiding the artist in sustaining a studio is of value, it is intensely gratifying to receive assistance and know that it had a direct impact on the direction the work has taken.

Clay Ellis, sculptor, Visual Arts Project Grant recipient

The Alberta Foundation for the Arts is a welcome partner in providing Calgarians and visitors accessibility to a form of music that for many of our audience, broadens their appreciation for Calgary's cultural offerings.

Calgary International Organ Festival, presenter, Community Series Grant recipient

FOR FURTHER INFORMATION

For more information about the Alberta Foundation for the Arts, visit their website at:
www.afta.ab.ca

For guidelines, please complete this form and return it to:

The Alberta Foundation for the Arts
901 Standard Life Centre
10405 Jasper Avenue
Edmonton AB T5J 4R7

Name: _____

Address: _____

Phone: (residence) (business)

Please send information on the following programs:

For further information contact:

Alberta Community Development, Arts Development Branch
or use the Alberta Government toll-free number 310-0000 to be connected to a RITE Operator.

Phone (780) 427-6315

**YOU'RE HERE BECAUSE
YOU LOVE THE ARTS.**



SO ARE WE.



**The Alberta
Foundation
for the Arts**

Alberta
COMMUNITY DEVELOPMENT

COMMITTED TO THE DEVELOPMENT OF CULTURE AND THE ARTS